

# Women's Health in the South East STRATEGIC PLAN 2018-2023

## Vision

Women in our region are safe, healthy and thriving

## Statement of Purpose

WHISE proudly works in the south east region of Melbourne to create equity by learning, educating and advocating for all women. We create positive and productive relationships based on understanding and evidence with leaders, individuals, communities and organisations in our region.

## Our Operating Principles

- We are collaborative and innovative
- We seek to create long term change to improve the lives of all women in our region
- We are curious and seek to constantly learn to improve our practice

## Goals

IMPACT	REACH	CREDIBILITY
Ensure our different programs deliver outcomes	Influence through research advocacy and collaborations	WHISE is known for its authentic leadership and innovative approach to primary prevention in women's health

# Strategic Initiatives

IMPACT	 <p>Promoting and celebrating optimal sexual and reproductive health for all in the SMR, by increasing knowledge and access to safe and appropriate services (Sexual and Reproductive Health)</p>
	 <p>Encouraging, supporting and empowering partners, communities and stakeholders to understand and implement gender equity principles and practices (Gender Equity)</p>
	 <p>Adopting a primary prevention approach that recognises the underlying causes of violence to support organisational and, community change using strong evidence base over the longer term (Prevention of Violence Against Women)</p>
	 <p>Building the capacity and capability of our regional prevention workforce (Capacity Building)</p>
REACH	 <p>Expand and deepen our influence as a leader in primary prevention of women's health</p>
	 <p>Establishing and evolving a research and advocacy platform that is unique to our region</p>
CREDIBILITY	 <p>Ensuring that we evolve our leadership and governance to maximise outcomes for women in our region</p>
	 <p>Create a culture of learning, curiosity, collaboration, innovation integrity and change</p>
	 <p>Ensuring that we are financially strong and sustainable</p>
	 <p>Continue to deliver positive long term health outcomes for women in our region</p>