



GOOD HEALTH DOWN SOUTH 2018-2021

FIRST YEAR ACTION
PLAN

2018-19



www.whise.org.au

INTRODUCTION

[Good Health Down South](#) is a three-year Strategy to promote and improve sexual and reproductive health across the Southern Metropolitan Region (SMR) from 2018-2021. The Strategy enables partner organisations to work together through a shared agenda. Valuing the diverse range of skills and perspectives that each stakeholder brings, the Strategy provides a plan of action that outlines and coordinates mutually reinforcing activities, shared communication and measurement.

As a result of service mapping and consultation with stakeholders and community organisations, four key priority areas were identified that the SMR will focus on over the next three years:

-  Reproductive Access and Rights
-  Sexually Transmitted Infections
-  Advocacy
-  Sexual and Reproductive Health Literacy

To address these key priority areas, an objective specific to the needs of the SMR has been identified for each Health Promotion Action (Women's Health West 2011).

VISION

To promote and celebrate optimal sexual and reproductive health for all in the SMR, by increasing knowledge and access to safe and appropriate services

HEALTH PROMOTION ACTIONS

Advocacy	Policy and legislative reform	Sector and workforce development	Community education and capacity building	Service and program delivery coordination	Research, monitoring and evaluation	Communication and social marketing
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OBJECTIVES

Advocate for sexual and reproductive health to be viewed as a priority in the SMR across targeted settings	Influence and inform practices, policies and legislation that promote equity, inclusion and non-discriminatory behaviours	Build workforce capacity to meet the diverse sexual and reproductive health needs in the SMR	Identify the sexual and reproductive health literacy of community members	Improve the coordination of existing sexual and reproductive health services in the SMR	Research and monitor sexual and reproductive health trends in the SMR to continually inform and adapt evolution of activities	Raise awareness of safe and respectful sexual practices through a number of communication platforms
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GOVERNANCE

WHISE will provide overall leadership of Good Health Down South and will be governed by a Steering Committee (SC). Membership is comprised of senior management representatives from organisations throughout the region who have been selected based on their expertise of SRH and governance. The SC, chaired by WHISE management, will be responsible for strategic decisions that relate to the implementation, reporting and evaluation.

A Community of Practice (CoP) overseen by the SC will involve practitioners from across the SMR who are working in the area of SRH within their own organisation. A first for the SMR, it will provide a unique opportunity to work collaboratively across the SMR on SRH. The CoP will support strategy implementation and have opportunities for capacity building and development.

MONITORING & EVALUATION

A set of process indicators and data collection tools have been developed in partnership with key stakeholders to assess the implementation of activities of the annual action plan. At the end of each period a summary report will be available,

ANNUAL ACTION PLANS

Annual action plans will be created to guide the implementation of Good Health Down South 2018-2021. The action plans will identify actions developed in consultation with partners/stakeholders that will be the focus for that financial year.

TIMELINES

- Annual Action Plan 2018-19 released (October 2018)
- Implementation Plan (November 2018)
- Reporting & Evaluation (August 2019)



ADVOCACY

OBEJECTIVE	ACTION	POTENTIAL PARTNERS	PROCESS INDICATORS	METHODS OF DATA COLLECTION
1. Advocate for sexual and reproductive health to be viewed as a priority in the SMR across targeted settings	1.1 Broaden and strengthen partnerships with state and regional leaders in sexual and reproductive health	WHISE, Local Government, community health services, schools, health care providers	<ul style="list-style-type: none"> Number of state and regional leaders in sexual and reproductive health engaged in the Strategy Number of organisations that endorse Strategy Number of organisations signed on as partners to the 2018-19 action plan Partners satisfaction with partnerships Newsletter subscriptions + 'opens' 	<ul style="list-style-type: none"> Review of documentation: minutes of meetings, letters of endorsement VicHealth Partnerships survey tool MailChimp

POLICY AND LEGISLATIVE REFORM

OBEJECTIVE	ACTION	POTENTIAL PARTNERS	PROCESS INDICATORS	METHODS OF DATA COLLECTION
2. Influence and inform practices, policies and legislation that promote equity, inclusion and non-discriminatory behaviours	2.1 Undertake audit of local government plans to determine what councils have already invested in sexual and reproductive health	WHISE, Local Government (including Youth and Community services, disability services)	<ul style="list-style-type: none"> 10 audits completed in 2018-2019 Number of council plans where SRH is a priority in plans Number of of meetings held with councils in the SMR Number of councils who have made a commitment to SRH in their municipality Number of councils that have participated or supported the 1st action plan by providing in kind or financial contributions Number of grants/funding received from councils 	<ul style="list-style-type: none"> Document review Social media Interviews with council officers

SECTOR AND WORKFORCE DEVELOPMENT

OBEJECTIVE	ACTION	POTENTIAL PARTNERS	PROCESS INDICATORS	METHODS OF DATA COLLECTION
3. Build workforce capacity to meet the diverse sexual and reproductive health needs in the SMR	3.1 Annual sexual and reproductive health forum	WHISE, Local Government, community health services, DE&T and schools	<ul style="list-style-type: none"> • Number of attendees • 50% of partners attended forum • At least 80% of respondents agree that attending the forum was valuable • Representation of organisations across SMR 	<ul style="list-style-type: none"> • Attendee sheets • Feedback sheets/surveys • Follow up of participants – reflections on practice
	3.2 Advocate and assist schools to undertake a 'whole-school-approach' to sexual health and wellbeing (respectful relationships, Achievement Program, Family Planning Victoria)	WHISE, schools, DE&T and community health services	<ul style="list-style-type: none"> • Number of staff (participating schools) that received training in the SMR • At least 80% of respondents agree that attending the training was time well spent • Number of schools implementing sexual health benchmark of Achievement Program during 2018-2019 • Number of community health services that advocated for implementation of sexual health and wellbeing benchmark during 2018-2019 	<ul style="list-style-type: none"> • Audit/Survey of schools • Pre and post surveys • Cancer Council Victoria (Achievement program)



COMMUNITY EDUCATION AND CAPACITY BUILDING

OBEJECTIVE	ACTION	POTENTIAL PARTNERS	PROCESS INDICATORS	METHODS OF DATA COLLECTION
4. Identify the sexual and reproductive health literacy of community members	4.1 Undertake consultation with culturally and linguistically diverse communities, with a focus in Greater Dandenong and Casey to identify their understanding of sexual and reproductive health, and access to available services	WHISE, community health services, Local Government	<ul style="list-style-type: none"> 3 consultations held in 2018-2019 Number of participants who participated in consultations Theme of consultation 	<ul style="list-style-type: none"> Reports and consultations
	4.2 Undertake consultation with young people to identify their understanding of sexual and reproductive health, and access to available services	WHISE, Local Government, schools, DE&T and community health services	<ul style="list-style-type: none"> Number of young people involved in consultations in 2018-2019 Number of surveys are completed Number of local government areas the survey is completed 	<ul style="list-style-type: none"> Survey of young people on knowledge, attitudes and behaviours

SERVICE AND PROGRAM DELIVERY COORDINATION

OBEJECTIVE	ACTION	POTENTIAL PARTNERS	PROCESS INDICATORS	METHODS OF DATA COLLECTION
5. Improve the coordination of existing sexual and reproductive health services in the SMR	5.1 Commence service mapping and access to emergency contraception choices, pregnancy choices and counselling and terminations	WHISE, Local Government, Primary Health Network, Health Professionals, Primary Care Partnerships, Pharmacies and community health services	<ul style="list-style-type: none"> Number of clinics and pharmacies identified in region Number of clinics and pharmacies contacted 	<ul style="list-style-type: none"> Report on available services

RESEARCH, MONITORING AND EVALUATION

OBEJECTIVE	ACTION	POTENTIAL PARTNERS	PROCESS INDICATORS	METHODS OF DATA COLLECTION
6. Research and monitor sexual and reproductive health trends in the SMR to continually inform and adapt evolution of activities	6.1 Provide quarterly reports to all partners with updates on sexual health concerns, contraception changes, current regional data and latest research	WHISE, community health services, Local Government and Primary Health Network	<ul style="list-style-type: none"> Number of reports distributed during 2018-2019 Number of reports provided to partners 80% of partner organisations who received quarterly reports found the resource to be useful 60% of partner organisations who responded, found quarterly reports relevant to their work Number of newsletter subscriptions and newsletter 'opens' 	<ul style="list-style-type: none"> Document review Surveillance Reports MailChimp

COMMUNICATION AND SOCIAL MARKETING

OBEJECTIVE	ACTION	POTENTIAL PARTNERS	PROCESS INDICATORS	METHODS OF DATA COLLECTION
7. Raise awareness of safe and respectful sexual practices through a number of	7.1 Social marketing campaigns	WHISE, community health services, Local Government and Primary Care Partnerships	<ul style="list-style-type: none"> Number of people reached in social media posts during 2018-2019 Number of newspaper articles published during 2018-2019 Number of partner organisations posted on social media 	<ul style="list-style-type: none"> Google analytics Twitter analytics Facebook analytics

References

Women's Health West 2011, Social determinants of sexual and reproductive health, Women's Health West, Melbourne.



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